



Bet-Busters

Melbourne Cup Package

“Designed to take the hard work out of your day”

YOU’II RECEIVE:

- **Bet-Busters** - a full coverage of the day’s racing - the best tipsters in all States. Helping your patrons to back more winners.
- **Melbourne Cup Guide** - an informative guide to the Melbourne Cup, ideal for Cup functions, folds neatly into a 4page A5 Booklet or use it as a place setting, the choice is yours.
- **Special Cup Sweep Package** - Cup sweep chart, the field & how to bet information, all designed to help your staff prepare for the biggest day of the year.

It will be easy sailing on the first Tuesday in November

FEATURES OF THE MELBOURNE CUP GUIDE

- Personalised with your outlet’s name on the front page
- Designed by cartoonist “Boo”Bailey (Daily Telegraph)
- Fun comments on all the Cup runners - makes for entertaining reading
- How to Bet help guide on the back page to cater for once-a-year punters. A must for staff on the day.



Uses for the Cup Guide:

- Table setting for Cup luncheons. (Encouragement to bet early)
- Number the guides for Lucky Door Prizes
- Great for sweeps & once-a-year punters.
- Place around bars, TAB area etc the day before. Remember, the guide strongly recommends to **bet early.**

Yes: We would like to take the Bet-Busters Melb Cup Package. \$82.50

Please supply ___ extra copies (on colour paper) @ 22c per copy

Delivery Address: _____

Outlet Name: _____ Contact: _____

Signature: _____ Email: _____

Phone: _____ Fax: _____

RETURN FAX TO Narelle (02) 9540 1467 or PHONE (02) 9525 8111
